

MAP OF DIGITAL PAYMENTS IN LATIN AMERICA

Digital payment methods in Latin America are gaining more and more space. This growth accelerated after the effects of the pandemic, due to an **increase in online shopping** and in consumers' preference for **quicker, more innovative payment options**.

As these trends evolve, it is estimated that revenue will reach **\$646 billion dollars** from Latin American e-commerce by 2025.

But the numbers aren't the same in all countries. While there is more acceptance of digital payments in countries like Brazil and Argentina, others, like Peru, still rely heavily on cash-based payments for shopping online.

Next, we will check important data on the **most used means of digital payment** in Latin American countries.



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